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## **AURUM PACIFIC (CHINA) GROUP LIMITED**

**奧栢中國集團有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 08148)**

### **VOLUNTARY ANNOUNCEMENT BUSINESS UPDATE**

This announcement is made by Aurum Pacific (China) Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to provide the shareholders of the Company (the “**Shareholders**”) and potential investors with the latest business update of the Group.

#### **Greater China Business Update**

The board (the “**Board**”) of directors (the “**Directors**”) of the Company hereby announces that the Company plans to develop digital marketing and software development businesses in the Yangtze River Delta economic circle of the People's Republic of China (the “**PRC**”), and has begun to explore the business in software development and digital marketing services of small commodities market in Yiwu city, the PRC. Yiwu city is a small commodity wholesale city in the world and occupies an important position on small commodity wholesale market in the world. Based on the business experience and foundation of software development, the Company focuses on providing software services and digital marketing solutions for small and medium-sized enterprises in the Yangtze River Delta economic circle. In the future, a digital marketing company will be established in Yiwu city to focus on business development.

## **Appointment of Chief Executive of the Greater China Region**

The Board is pleased to announce that 恒利銀豐(深圳)數字有限公司(Hengli Yinfeng (Shenzhen) Digital Company Limited\*), a subsidiary of the Company in the PRC, has appointed Mr. Liu Guanzhou (“**Mr. Liu**”) as the Chief Executive of the Greater China Region, responsible for domestic software development and digital marketing services. Mr. Liu has over ten years of experience in digital marketing and software business, including rich sales channel and business network in the PRC. Mr. Liu will be mainly responsible for the general management and business development in the Greater China. With the joining of Mr. Liu, the Board believes that the Company will gain more business network and development in the Greater China.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Aurum Pacific (China) Group Limited**  
**Chung Man Lai**  
*Executive Director*

Hong Kong, 29 November 2022

*\* For identification only*

*As at the date of this announcement, the Board comprises the following Directors:*

*Executive Directors:*

*Mr. Chung Man Lai*

*Mr. Choi Pun Lap*

*Independent non-executive Directors:*

*Mr. Tai Man Tai*

*Ms. Lam Yuen Man Maria*

*Mr. Fu Yan Ming*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “Stock Exchange” ) for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Listed Company Announcements” page of the Stock Exchange’s website at [www.hkex.com.hk](http://www.hkex.com.hk) for at least 7 days from the date of its publication and on the website of the Company at [www.aurumpacific.com.hk](http://www.aurumpacific.com.hk).*